kaveri seed company limited



14th November 2017

Bombay Stock Exchange Ltd., 1st Floor New Trading Ring Rotimda Building P.J.Towers, Dalal Street, Fort, MUMBAI - 400 001

Scrip Code: 532899

Dear Sir,

Sub: Investor Presentation - Reg.

National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor, Plot No.C/1, G Block, Bandra Kurla Complex, Bandra (E) **MUMBAI - 400 0051**

Scrip Code: KSCL

Please find attached herewith the Investor Presentation of Kaveri Seed Company Limited for the purpose of IDFC Annual Investor Conference to be held on 15th November 2017 at Mumbai and the IIFL Roadshow.

The same was displayed at our company's website: www.kaveriseeds.in

This is for your kind information and record.

Thanking you,

Yours faithfully,

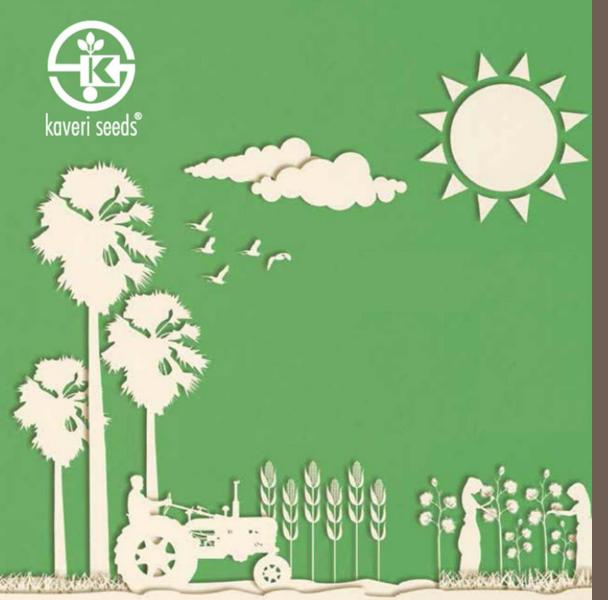
For KAVERI SEED COMPANY LIMITED

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Kaveri Seed Company Limited

Investor Presentation - November 2017

Safe Harbour

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements. Kaveri Seed Company Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



Business Overview

Industry Backdrop & Outlook

> Quarterly Performance

5 Years Financial Performance

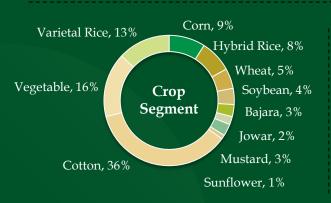






Industry Overview

- The Agriculture sector commands the largest share of the country's total land area at about 48% (or 156 million hectares) compared to USA's 18% (or 158 million hectares) and China's 15% (or 106 million hectares). While India has more arable land than China, its production is only half that of China
- The reasons for the lower productivity are low usage of high quality seeds, fertilizers, pesticides, lower farm mechanization, weak credit facilities, shortage of water and energy
- The organized Indian seed industry has been in existence since 30+ years; however the last decade has witnessed exponential and transformational growth
- The Indian Seed Industry is the 6th largest in the world in value terms accounting for about 4.5% of global industry preceded by the US (27%), China (22%), France (6%), Brazil (6%) and Canada (4.8%)
- o In volume terms consumption has seen a CAGR of 8.4% from FY09 to FY15 to reach 3.5 million tonnes
- o Use of branded seed and hybrid seed has been consistently increasing, Seed Replacement Rate (SRR) on the rise







Source: ISF & Sathguru Analysis

(Rs/\$ Exchange rate: FY15 at 65.42)



Industry Overview



Cotton Seed

- High market penetration of hybrids
- Growth a function of market share gains, High Density Planting and Mechanical Harvesting
- Pricing subject to GOI's
 Price Control Order
- o KSCL is market leader
- Company developed hybrids with only the pest control trait sourced under license



Paddy

- Paddy is the largest crop under cultivation in India and is the staple food for large population
- o Hybrid penetration at less than 10%
- Farmers used saved seed; however branded and hybrids gaining increased acceptance
- Market for both selection variety rice and hybrid rice growing rapidly



Corn (Maize)

- o Maize is the most widely grown crop worldwide
- India is the world's 6th largest producer and 5th largest consumer of maize
- Maize acreage has grown in India over years as it is highly adaptable to different season, requires less water, easy to grow with good commodity price
- Demand for Maize in India in expected to continue to grow due to demand from feed industry (accounting for ~50% of domestic maize demand) and export opportunity (seen a strong 24% CAGR in FY2005-14)



Vegetables

- Hybrid vegetable seed is one of the fastest-growing segments in India estimated to be around INR 2,000 crore
- India is the second-largest producer of vegetables in the world, after China
- Round the year crop, safeguarding from crop shift patterns



The Kaveri Moat: Seeding Profitable Growth

Strong P&L record, Cash rich, consistent dividend paying

Diverse Product portfolio addressing crop rotation & shift

Brand Salience: Preferred Choice for farmers, growers, distributors

Farmer-centric Product
Pipeline: Superior
agronomic features

Unrivalled farmer loyalty: Nurturing farmer relationships since decades Leadership in key crops: Top 5 Rank

> Benchmark R&D: Comprehensive germplasm repository

> > Market adjacent, Pan- India Operations with comprehensive distribution network; unmatched processing & storage capabilities

High Entry Barriers, Indispensable industry

Best placed to scale-up production



Company Profile



With consistent performance in all functional areas of the Company, our endeavour is to make Kaveri a benchmark seed company with the best of research, innovation and product development.

To realise our vision, every member at kaveri will adopt consequential values of the Company and inculcate sustainable business practices. In our endeavour to reach the goal, team Kaveri would uphold all brand promises to its stakeholders.

.....

We have over three decades of experience in application of the science of genetics and principles of plant breeding in the evolution of crop hybrids, quality seed production, conditioning and processing and in building extensive distribution network with strong farmer relationship.

We are serving Indian farmer consistently to improve their crop yields ever since inception. We have developed enduring relationships with farmers across India; and our 'Kaveri Seeds' brand enjoys wide reputation and loyalty, owing to our product range and quality commitment.



Board of Directors & Key Management



Mr. G. V. Bhaskar Rao Founder promoter, Chairman & Managing Director



Dr. G. PawanVice Chairman - Non
Executive



Mrs. G. Vanaja Devi Founder Director



Mr. C. Vamsheedhar Executive Director



Mr. C. Mithun Chand Executive Director



Dr. Y. L. Nene Board member



Mr. M. Srikanth Reddy Board member



Dr. S. Raghuvardhan Reddy Board member



Dr. P. Vara Prasad Rao Board member



Mr. K. Purushotham
Board member



Dr. S. M. IIyas
Board member



Mr. G S Satish
Chief Operating Officer



Mr. G. Vijay Kumar Chief Financial Officer



Motivated team members

Field promoters, who

time

work with farmers all the

Relevant facts

30+ Years Rich experience in Indian seed industry	50,000+ acres Land under seed production across different agro-climatic zones	214 Number of filings to date	State-of-the-art seed technology, processing and storage plants	2,900 MT/cycle Maize cob drying facility
100+ Developed high-quality hybrid and varieties across field crops and vegetables	30,000 + Loyal production growers, across 12 different agroclimatic zone	Product registrations with PPV to date	600,000 sqft Cumulative warehouse space at multiple strategic location across India	16 MT/day Environment-friendly cotton delinting capacity
3 rd Largest producer of hybrid cotton seeds in India	15,000 + Customer touchpoints across India's 15 key states	16 Notified hybrids under CVRC- GoI	~ 130 MT/hour Total average throughput	8 MT/day Ginning capacity
750+	1,000+	170 +	14,000 MT	

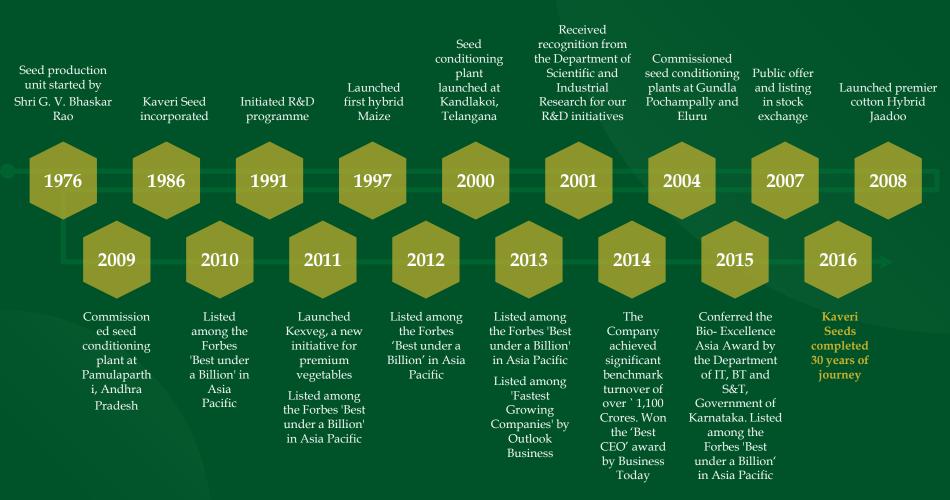
Outreach trial centres

Total cold storage capacity

10



A 30 year Transformational Journey





Diversified Seed Portfolio

Field Crops



Cotton

Bajra

Sorghum



Maize



Sunflower





Pulses



Rice



Mustard



Wheat

Vegetables



Tomato



Okra



Hot Pepper



Watermelon



Gourd



Eggplant

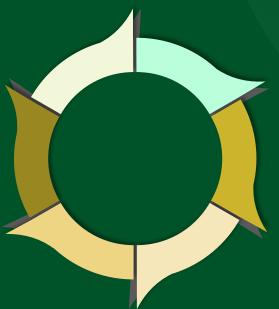


Diversified Seed Portfolio

Market oriented & need focused breeding programs resulting in highly successful product portfolio

Wider acceptance of key products in the market place leading to significant increase in revenues

High value premium hybrids of field and vegetable crops



High brand recall across product segments in farming community

Access to a wide range of products owning to the well-established R&D set-up

Capability to produce over 100 high quality hybrid seeds across commercial crops, food crops and vegetables



Leadership Product Portfolio

Top 5 rank in key crop segments

Kaveri Market Share by crop (in %)	FY15	FY16	FY17
Cotton	18.0	13.8	14.4
Maize	10.1	10.2	10.8
Hybrid Rice	4.2	4.5	4.1
Pearl millet	12.0	10.0	9.2

Kaveri's cotton seed volume break-up

(m packets)	FY15	FY16	FY17	H1 FY18
AP & Telangana	5.42	3.42	2.92	3.20
Maharashtra	1.33	1.12	1.49	2.23
Karnataka	1.26	0.45	0.42	0.68
Gujarat	0.16	0.25	0.24	0.41
Madhya Pradesh	0.16	0.16	0.19	0.21
Others	0.29	0.18	0.19	0.20
All India	8.63	5.59	5.44	6.93

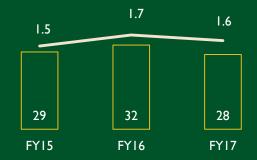
- Kaveri is amongst the top three seeds companies in the cotton segment, and top five in the maize, paddy and pearl millet segments
- Combined, these crops account for more than 90% of revenues of the Indian hybrid seed industry

Cotton seed revenue & volumes



Net Revenues (Rs cr) ——Sales Volume (mn packets)

Hybrid Rice seed revenue & volumes



Net Revenues (Rs cr) ——Sales Volume ('000 tons)

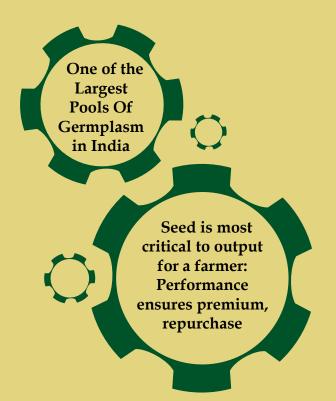
Maize seed revenue & volumes



Net Revenues (Rs cr) ——Sales Volume ('000 tons)



Benchmark R&D



- Significant investments in the last five years for strengthening R&D
- o Developed proprietary germplasm and Hybrids
- o Over 600 acres of dedicated research farms with varying agro-climatic conditions
 - State-of-the-art Biotech, Quality check and seed technology labs
 - Cold / DH storage for germplasm
- o Multi-location breeding and trial stations
- Strong and highly motivated R&D team about 100 personnel, including more than 20 scientists
 - Conjunct use of Bio and hybrid technologies in product development
 - Deployment of frontier technologies Doubled haploid breeding, MAS (Marker Aided Selection), MARS (Marker Assisted Recurrent Selection), RGA (Rapid Generation Advance), Inbred pool-heterotic bins, MPS (Multi-parent synthetics) and MAGIC (Multi-parent Advanced Generation Inter-cross populations
- Research and Development facility recognized by Department of Science & Technology, Government of India
- o Partnering with ICRISAT, Melinda Gates Foundation's Harvest Plus program, IRRI's Hybrid Rice Development Consortium, CIMMYT and USDA program on Heat Tolerant Maize for Asia (HTMA), DBT's Biotechnology Industry Research Assistance Program (BIRAP) and Asian Vegetable Research and Development Center (AVRDC) for Vegetables
- Collaboration with NARS (National Agricultural Research System) Institutes and All
 India coordinated crop improvement programs of ICAR



Supply Chain Management



- Sales Forecast
- Seed Production Planning



• Foundation Seeds

• Hybrid Seeds



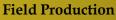


Raw materials

• Packing Material & Chemical



Planning



Logistics















Seed Markets

Logistic

- Storage

- Drying
- Processing
- Packing
- Finished Goods



• Exports



Outbound

• Finished Goods Delivery



• Ambient storage – short term

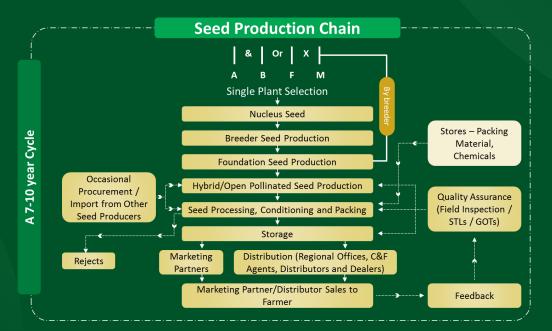
• Cold storage - long term



Complete control over all stages of Product Cycle

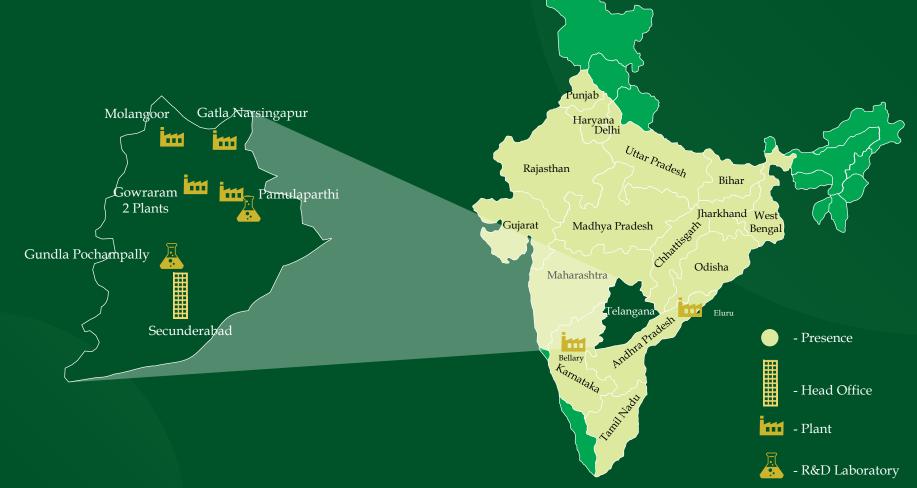
- o A 7-10 year cycle
- Seed production undertaken post comprehensive market trialing
- o Practice benchmark production regimen throughout the cycle Grower/ Breeder to Farmer







Distribution Presence





Best-in-class, Market adjacent, Scalable Operations

Strong Brand Equity in farming community

- Large production area across India with a loyal 'producer farmer' network
 - o 30,000+ loyal production growers across 12 different agro-climatic zones
 - o 1,000+ field promoters, who work with farmers all the time
 - o ~ 50,000 acres under seed production across different agro-climatic zones
- High credibility with the farmers
- Focused programmes to spread awareness amongst farming community on new products in market

Amongst The Largest Processing Capacities

- 7 Company owned plants across key locations in India with a combined processing capacity of \sim 130 tonnes per hour
- Modern equipment for pre-cleaning, grading, cob drying, storage, packing
- Maize cob drying facility with a capacity of 2,900 tonnes per cycle
- Green houses for screening, uniform blast nursery for disease/pest screening
- Cotton delinting facility

Strong Warehouse Capabilities

- Warehouses across India with combined storage space of ~600,000 sqft
- Dehumidified, climate-controlled storage facilities
- Storage godowns of \sim 135,000 sqft. (cold) and \sim 280,000 sqft. (ambient) with holding capacity of \sim 25,000 MT

Pan India Presence

- Network of more than 15,000 direct/indirect distributors across the country
- More than 200 highly motivated marketing professionals on a pan India basis
- Utilize more than 8,000 man-months of Promoters to communicate about farming best practices to farmers



High Entry Barriers: Brand Equity Paramount

- Need for high investments in R&D for seeds
- Lead time from R&D to commercial launch is 7-8 years
- Requirement of a wide distribution network across India for a diverse portfolio of seeds considering the varied agro-climatic conditions across India
- A complex process of developing an effective hybrid (key skills required to choose the right kind of lines)

- Need for high degree of credibility with farmers
- Farmers will not jeopardize their years' worth of income and land arability on unestablished company seeds



Farmer-engagement Programmes

Increased visibility and mindshare

- o Retailer reach and connect increased
- Focused training of Field Assistants for educating farmers on advanced agronomic practices and product knowledge
- Revenue per employee of Cotton & Field Crop Sales increased by more than 25% YoY in FY17

On-farm technology demonstration

- Conduct farmer education programmes across geographies to make them aware of new and high-yielding products; also educating them about best-inclass farming techniques to increase yield and income
- Strengthens the confidence and trust of farmers in the Kaveri brand
- Have increased the number of farm demonstrations for many of our pipeline products
- Multi Location Trials increased

Krishi melas: Participate in and sponsor agricultural fairs at state and district levels aimed at disseminating knowledge on new technologies and better farming techniques among farmers. These public gatherings are organised in collaboration with the State Department of Agriculture, SAU's and ICAR institutions.

Other initiatives

- Provide financial assistance to farmers when needed
- Our team approaches farmers and provides time-critical farm assistance
- We have promoters who educate farmers about our products and agronomy practice to be followed in specific geographies
- We engage in several BTL and ATL branding initiatives for targeted audiences









Seeding Community Wellbeing

As a responsible corporate citizen, we undertake several sustainability initiatives for the well-being of communities. Our interventions help farmers improve their lives and be a part of India's socioeconomic progress.

We have adopted three villages (Gatla Narsingapur, Ramnagar and Bollone Pally) in Telangana, where we conducted the following programmes during the year:

- o Constructed new school buildings at Siddipet town and Gatla Narsingapur village in Karimnagar district
- o Disbursed salaries of Vidya volunteers of Upper Primary School (UPS) and Zilla Parishad High School (ZPHS) at Gatla Narsingapur village,
- o Built a mineral water plant at Gatla Narsingapur to supply potable water
- Distributed books and school bags among students of several UPS and ZPHS in Bheemdevarpally Mandal,
 Karimnagar district, for the academic year 2016-17
- o Made furniture for a school at Gatla Narsingapur village and several colleges in Karimnagar district
- o Funded school maintenance expenses like electricity charges of school buildings, upkeeping of canteens and arranged sports and cultural activities at UPS and ZPHS in Gatla Narsingapur village
- o Built new roads and improved the existing road and drainage facilities in the three villages
- o De-silted a tank at Gatla Narsingapur to ensure better water storage facility
- o Provided a school bus to Gatla Narsingapur village to facilitate smooth journey of the village children from home to school and back
- o Installed computers at the Gatla Narsingapur village school for students to learn the nuances of technology
- o Donated funds to 'Swarna Bharath Trust' for rural development activities
- o Constructed a community hall
- o Led massive plantation drives in three villages under the 'Haritha Haram' programme
- o Adopted three schools in three villages to ensure education and empowerment of school-going children
- Provided scholarships to school and college students from socially backward communities, encouraging them to pursue higher studies









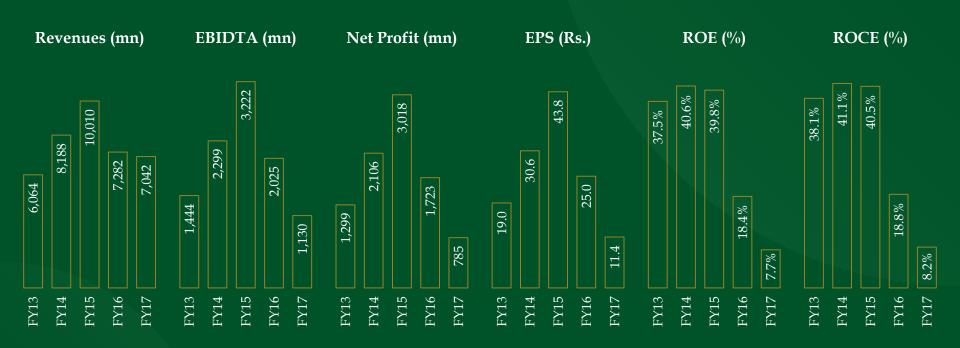
5 YEARS FINANCIAL PERFORMANCE





5 Year Financial Highlights: Standalone

Significant Growth Trajectory and Superior Return Profile



FY16 & FY17 turned out to be a difficult years for the seed industry, and the farmers

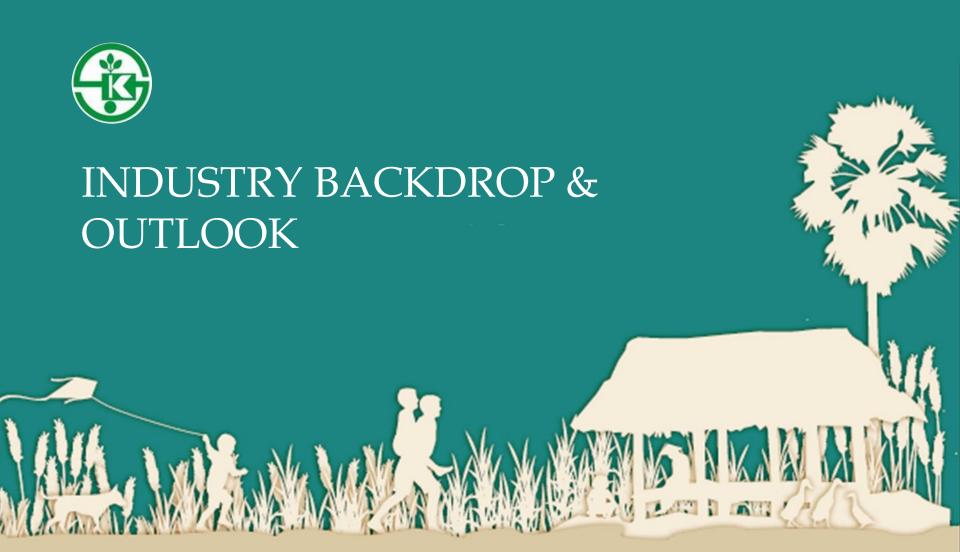
- Cotton Headwinds Significant drop in volumes and acreage coupled with no price hikes and one of the shortest sales seasons
- Higher sales returns in non-cotton crops



5 Year Financial Highlights: Standalone

Significant Growth Trajectory and Superior Return Profile







Industry Backdrop

- o Seed Industry Sales trend compared to last year
 - Cotton
- ++

Maize

- Hybrid Rice
- +
- Selection Rice
- ++

– Bajra

- +
- Vegetables
- Overall rainfall was normal but with wide variation
- O Dry spell in August impacted yield of crops like maize, soybean and other short duration crops
- o Late rains impacted crop in many areas
- o Late withdrawal of monsoon helped moisture build up for Rabi season
- o Tamil Nadu recovered from last year drought
- Vegetable market has been challenging for industry in H1
- o Commodity prices have remained flat

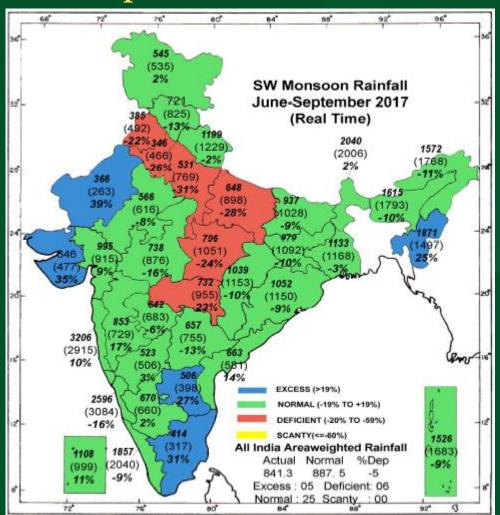
Crop-wise area coverage during Kharif 2017:
 As on September 29, 2017

Area in lakh hectare

Crops	2017	2016	YoY Change %
Cotton	122.6	102.8	19.3
Maize	80.5	84.2	(4.4)
Rice	379.1	382.4	(0.9)
Bajra	71.8	70.4	2.0
Pulses	142.0	147.5	(3.7)
Oilseeds	173.4	190.3	11.7

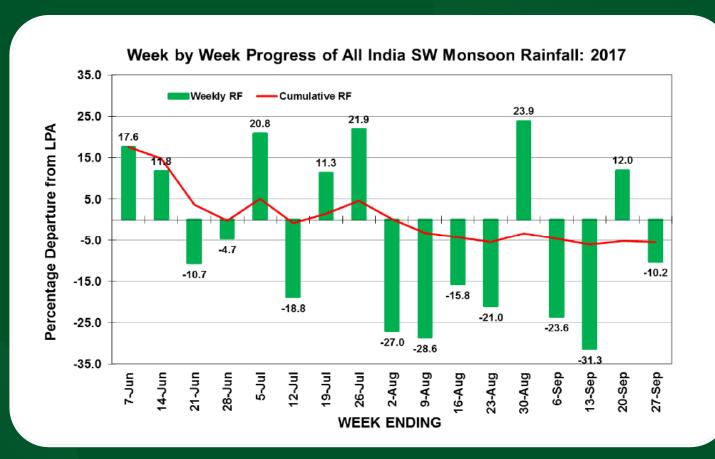


Industry Backdrop - All India Rainfall



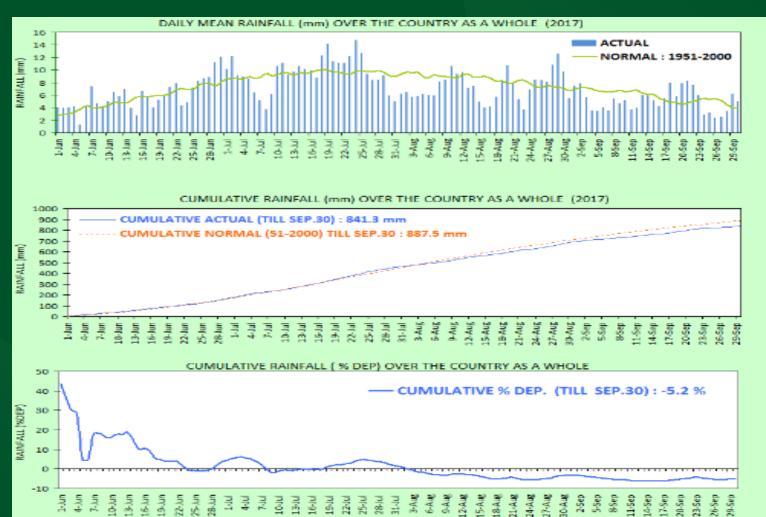


Industry Backdrop – All India Rainfall





Industry Backdrop - All India Rainfall



Source: IMD



Industry Backdrop - Cotton

Area coverage during Kharif 2017 as on September 29, 2017

Area in lakh hectare

		Them the thirth heeding		
State	2017	2016	YoY Change %	
Andhra Pradesh	6.1	4.4	40.1	
Telangana	19.1	12.4	54.4	
Gujarat	26.4	24.0	9.6	
Karnataka	4.9	4.4	12.8	
Madhya Pradesh	6.0	6.0	0.0	
Maharashtra	42.1	38.1	10.4	
Haryana	6.6	5.2	27.1	
Punjab	3.9	2.6	50.4	
Rajasthan	5.0	3.8	30.8	
Others	2.6	2.0	32.5	
Total	122.6	102.8	19.3	

Source: Directorate of Cotton Development, Nagpur

- One of the best year for cotton
- o Sowing happened much earlier than last year in Central and South India
- o North Cotton market growth was much higher than All India on the back of good crop last year
- Use of Illegal Herbicide Tolerance was found in few states
- September rains impacted quality and quantity for early picking
- Pink Bollworm reported in few places. Prophylactic spray by farmers to prevent damage by pink bollworm has gone up
- Commodity prices are at lower levels compared to last year. However, Cotton still the most profitable crop as compared to other crops



Industry Backdrop - Maize

Area coverage during Kharif 2017 as on September 29, 2017

Area in lakh hectare

State	2017	2016	YoY Change %		
Madhya Pradesh	13.2	12.6	4.3		
Rajasthan	9.1	9.3	(2.4)		
Karnataka	11.3	12.8	(12.0)		
Maharashtra	9.1	9.2	(0.9)		
Uttar Pradesh	7.3	7.8	(7.0)		
Telangana	4.5	5.9	(22.9)		
Bihar	4.1	4.3	(5.3)		
Gujarat	3.1	3.2	(5.2)		
Himachal Pradesh	2.9	3.0	(1.0)		
Jharkhand	2.8	2.9	(0.7)		
Orissa	2.3	2.3	0.4		
Chhattisgarh	2.3	2.3	0.4		
Jammu and Kashmir	2.0	2.0	(0.5)		
Punjab	1.4	1.5	(6.9)		
Andhra Pradesh	1.0	0.8	25.6		
Others	3.3	3.3	1.2		
Total	80.6	83.9	(4.0)		

- o Telangana and Karnataka constitute more than 1/3 of organized market in Kharif Hybrid Maize seed sales
- o Telangana and Karnataka contributed to nearly 2/3 of KSCL's Kharif maize sales in FY17
- Farmer down traded in few states due to tough market conditions
- Karnataka market recovered in the second half of the season due to late sowing. However, market still lower than last year
- o Productivity impacted due to weather fluctuation



Industry

- o Rains in September and late withdrawal of monsoon lead to soil moisture build up which will be helpful for a good Rabi season
- Vegetable sale expected to pick up in H2
- Demand for seed production likely to up in Rabi as industry likely to build up inventory
- o Maize area in Bihar looks positive

KSCL

- Rabi Maize acreage and export volumes looks positive
- o Plans in place for scaling up rabi seed production
- o Returns received well in time. Inventory profile is much better and discard likely to be lesser than previous years



Growth Strategy - Initiatives FY18

Diversification

Non cotton business stronger - reducing dependence on cotton

- Cotton growth has been more than other crops this quarter but the strategy is to grow non cotton business as well
- o Selection Rice volume increased by more than 40%
- Hybrid Rice and Bajra looking positive with new product contribution going up

Nurturing Vegetables business

- o Increased investment in R&D
- Demonstration of more than 50 different product in farmer field

Spreading geographical footprint

- Focused on strengthening distribution network beyond South and Central India, to northern, eastern and western geographies
 - Bihar >50% growth
 - Jharkhand >100% growth
 - Orissa >50% growth
 - West Bengal >200% growth
 - Gujarat >50% growth
 - Maharastra >50% growth

Organizational Capability

Human Capital

- Appointed new R&D head, significantly strengthening the core team had appointed Supply Chain, Marketing heads for Field Crop and Vegetable in last two years
- o Beefed up mid-level talent across verticals
- o Increased resourcing in R&D
- Built exclusive Vegetables sales team of more than 25 dedicated employees from 4 same time last year

Processes

- Human Resource
 Management System being implemented for efficient management
- SAP implementation in progress
- Increased number of multilocational trials in R&D for product evaluation

Infrastructure

 Purchased 24 acre land in Telangana for R&D and future expansions

Increased visibility and mindshare

Farmer Connect

- Increased number of demonstration of pre commercial products
- Increased number of below the line activities to connect with farmers

Channel Engagement

- o Mapping of retailer and focus on key retailers
- o Improved engagement with Channel partners with more meetings

Supply Chain

Deliver volumes as per growth plan

- Cotton planting completed in four strategic location as per plan
- o Rabi scale up plan in place

Establish Vegetable seed production

 Increased vegetable seed production area for catering to FY19 plan

Improve efficiency in operations

- Improved recovery rates of selection rice in new Mulangoor plant
- Leverage Mulangoor plant to handle higher thru-put

Improve seed quality

 Reduced raw seed failure compared to last year in Maize and Cotton.

Reinforce cotton leadership

Expanding footprint outside of Telangana/Andhra Pradesh and Karnataka

 Significant growth and market share gain in Gujarat and Maharastra

Increased R&D effort in North New Products

- Money Maker ramp up positive
- New product contribution up from 7% to 17%





Q2 FY18 Performance Review

Profitability impacted by:

- Strong topline growth contributed to by sales across both cotton and non cotton
- Other income lower as a result of lower redemptions
- Cost of production lower as a result of significantly lower write offs

Standalone

Rs. lakhs	H1 FY18	H1 FY17	Growth (%)	Q2FY18	Q2FY17	Growth (%)
Net Sales	66,015.91	56,177.32	17.51	6,960.04	6,776.43	2.71
Cost of Production	33,184.60	31,574.18	5.10	2,470.39	4,121.47	(40.06)
Gross Profit	32,831.31	24,603.14	33.44	4,489.65	2,654.96	69.10
Gross Margin (%)	49.73	43.80	13.56	64.51	39.18	64.64
Employee cost	2,348.70	1,859.54	26.31	1,167.89	784.70	48.83
Other Expenses	8,321.06	6,580.07	26.46	1,847.99	1,532.71	20.57
Other income	2,069.05	2,248.56	(7.98)	1,640.31	1,704.70	(3.78)
EBITDA	24,230.60	18,412.09	31.60	3,114.08	2,042.25	52.48
EBITDA Margin (%)	36.70	32.77	11.99	44.74	30.14	48.46
Depreciation	1,236.06	1,504.39	(17.84)	605.91	724.51	(16.37)
Finance Cost	30.68	3.72	724.73	6.63	2.20	201.54
РВТ	22,963.86	16,903.98	35.85	2,501.54	1,315.54	90.15
PAT	22,328.30	16,211.35	37.73	2,090.62	774.45	169.95
PAT Margin (%)	33.82	28.86	17.21	30.04	11.43	162.83



Consolidated Balance Sheet Summary

Rs. Lakhs	As on Sep. 30, 2017	As on Sep. 30, 2016
Shareholders Fund	102,577.95	110,924.63
Long-term Debt	163.86	163.86
Fixed Asset Turnover (times)	1.94	1.83
Current Assets / Current Liabilities (times)	3.12	3.82

Total cash on books of Rs . 422 crore as $\,$ on 30 September, 2017

Rs. Lakhs	As on Sep. 30, 2017	As on Sep. 30, 2016
Inventories	37,292.64	34,703.79
Trade Receivables	25,558.27	25,017.57
Trade Payables	21,747.17	17,969.25
Other current liabilities	4,702.01	5,728.18
Non Cash Net Current Assets (No. of Revenue Days)	411.82	569.10



Cash investments as on 30 September 2017

Rs.in Lakhs

All figures based on cost

Fund House	Liquid Plus	FMPs	Short Term	Medium Term	Total
ASK	-			2,616	2,616
BIRLA	-		2,215	2,700	4,915
HDFC	-	4,905		3,800	8,705
ICICI	1,132	780	2,750	3,703	8,366
IDFC	1,286	-	-	1,100	2,386
IIFL	-	-	-	2,500	2,500
КОТАК	4,000	-	-	350	4,350
RELIANCE	1,253	-	-	5,300	6,553
ТАТА	297	-	-	-	297
UTI	-	-	500	-	500
Total	7,968	5,685	5,465	22,069	41,188

Total cash on books of Rs . 422 crore as on 30 September, 2017



Q2 & H1 FY18 Operational Highlights

- Cotton Kaveri volumes grew by 28% in H1
 - Gained cotton seed market share in Gujarat, Maharastra, Karnataka
- Maize volumes dropped by 12 %YoY in H1, Q2 volumes up by 13% %
 - Market dropped in key Kaveri states of Telangana and Karnataka
 - Government business volumes dropped compared to last year
- o Hybrid Rice volumes increased by 8% in H1 inspite of drop in govt business
 - Introduction of new hybrid helped
 - Contribution of new product went up from 1% to 15% of volume
- o Selection Rice volumes grew by 42% in H1
 - Contribution of new products went up from 3% to 12%
- o Bajra Volume has dropped but new product contribution is up
 - New product contribution has gone up from 6% to 14% of volume
- o Sunflower volume has doubled in H1 FY18 compared to H1 FY17

Hybrid Rice seed revenue & volumes

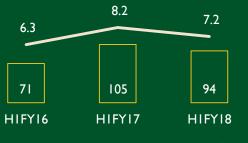


Cotton seed revenue & volumes



- 2 new cotton hybrids launched and 2 new cotton hybrids under demonstrations with farmers
- Performance of Money Maker appreciated by farmers
- 3 new hybrids launched in maize for kharif season. 2 new hybrids in maize to be launched in rabi season
- o 2 new maize hybrids under demonstration
- 4 new hybrids in pearl millet in kharif season under demonstration
- 1 new hybrid launched in hybrid rice and 4 new products launched in selection rice. KPH 468—13x growth. Consistent performance across geography. Plan in place to ramp up in coming year
 - 1 new hybrid in hybrid rice and 2 new products in selection rice under demonstration

Maize seed revenue & volumes



Net Revenues (Rs cr) ——Sales Volume ('000 tons)



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