### kaveri seed company limited



07th September 2017

Bombay Stock Exchange Ltd., 1st Floor New Trading Ring

Rotimda Building P.J.Towers, Dalal Street, Fort,

**MUMBAI - 400 001** 

Scrip Code: 532899

National Stock Exchange of India Ltd.

Exchange Plaza, 5<sup>th</sup> Floor, Plot No.C/1, G Block, Bandra Kurla Complex, Bandra (E)

**MUMBAI - 400 0051** 

Scrip Code: KSCL

Dear Sir,

Sub: Presentation: Kaveri Seed - Meeting with Several Funds/Investors - Reg.

Please find attached herewith the Presentation of the company in connection with participating in a Non-Deal Road Show (organized by Motilal Oswal) and will be meeting with several funds/ Investors in the US from 11<sup>th</sup> September to 15<sup>th</sup> September 2017.

The same was displayed at our Company's website at www.kaveriseeds.in

This is for your kind information and record.

Thanking you,

Yours faithfully,

For KAVERI SEED COMPANY LIMITED

C.MITHUN CHAND

WHØLE TIME DIRECTOR

Encls: a/a.

# Kaveri Seed Company Limited Investor Presentation - September 2017





### Safe Harbour



Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements. **Kaveri Seed Company Limited** will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

### **Contents**



**Business Overview** 5 Years Financial Performance 3 Industry Backdrop & Outlook

Quarterly Performance



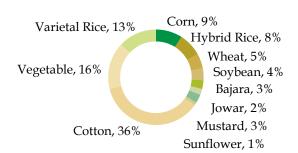
**Business Overview** 

### **Industry Overview**

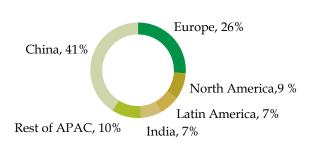


- The Agriculture sector commands the largest share of the country's total land area at about 48% (or 156 million hectares) compared to USA's 18% (or 158 million hectares) and China's 15% (or 106 million hectares). While India has more arable land than China, its production is only half that of China
- The reasons for the lower productivity are low usage of high quality seeds, fertilizers, pesticides, lower farm mechanization, weak credit facilities, shortage of water and energy
- The organized Indian seed industry has been in existence since 30+ years; however the last decade has witnessed exponential and transformational growth
- The Indian Seed Industry is the 6th largest in the world in value terms accounting for about 4.5% of global industry preceded by the US (27%), China (22%), France (6%), Brazil (6%) and Canada (4.8%)
- In volume terms consumption has seen a CAGR of 8.4% from FY09 to FY15 to reach 3.5 million tonnes
- Use of branded seed and hybrid seed has been consistently increasing, Seed Replacement Rate (SRR) on the rise

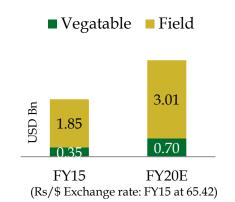
### **Crop Segment**



#### Global Vegetable Seed Market



### Indian Seed Market Forecast



Source: ISF & Sathguru Analysis

### **Industry Overview**







- High market penetration of hybrids
- Growth a function of market share gains, High Density Planting and Mechanical Harvesting
- Pricing subject to GOI's Price Control Order
- KSCL is market leader
- Company developed hybrids with only the pest control trait sourced under license



### **Paddy**

- Paddy is the largest crop under cultivation in India and is the staple food for large population
- Hybrid penetration at less than 10%
- Farmers used saved seed; however branded and hybrids gaining increased acceptance
- Market for both selection variety rice and hybrid rice growing rapidly

### Corn (Maize)

- Maize is the most widely grown crop worldwide
- India is the world's 6th largest producer and 5th largest consumer of maize
- Maize acreage has grown in India over years as it is highly adaptable to different season, requires less water, easy to grow with good commodity price
- Demand for Maize in India in expected to continue to grow due to demand from feed industry (accounting for ~50% of domestic maize demand) and export opportunity (seen a strong 24% CAGR in FY2005-14)

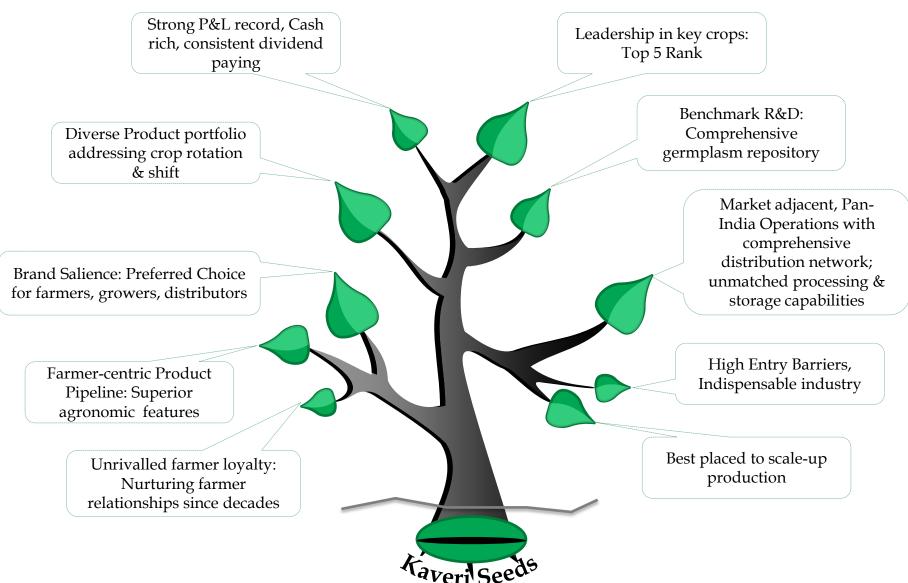


### Vegetables

- Hybrid vegetable seed is one of the fastest-growing segments in India estimated to be around INR 2,000 crore
- India is the second-largest producer of vegetables in the world, after China
- Round the year crop, safeguarding from crop shift patterns

# The Kaveri Moat: Seeding Profitable Growth





# **Company Profile**



With consistent performance in all functional areas of the Company, our endeavour is to make Kaveri a benchmark seed company with the best of research, innovation and product development.





To realise our vision, every member at kaveri will adopt consequential values of the Company and inculcate sustainable business practices. In our endeavour to reach the goal, team Kaveri would uphold all brand promises to its stakeholders.

We are serving Indian farmer consistently to improve their crop yields ever since inception. We have developed enduring relationships with farmers across India; and our 'Kaveri Seeds' brand enjoys wide reputation and loyalty, owing to our product range and quality commitment.





We have over three decades of experience in application of the science of genetics and principles of plant breeding in the evolution of crop hybrids, quality seed production, conditioning and processing and in building extensive distribution network with strong farmer relationship.

# **Board Of Directors & Key Management**





Mr. G. V. Bhaskar Rao Founder promoter, Chairman & Managing Director



Vice Chairman - Non Executive

Dr. G. Pawan



Mrs. G. Vanaja Devi

Founder Director



Mr. C. Vamsheedhar **Executive Director** 



Mr. C. Mithun Chand

**Executive Director** 



Dr. Y. L. Nene



Mr. M. Srikanth Reddy



Dr. S. Raghuvardhan Reddy



Board member

Mr. P. Vara Prasad Rao



Mr. K. Purushotham

Board member





Dr. S. M. IIyas Board member



Board member

Mr. G S Satish

Chief Operating Officer



Board member

Mr. G. Vijay Kumar

Chief Financial Officer

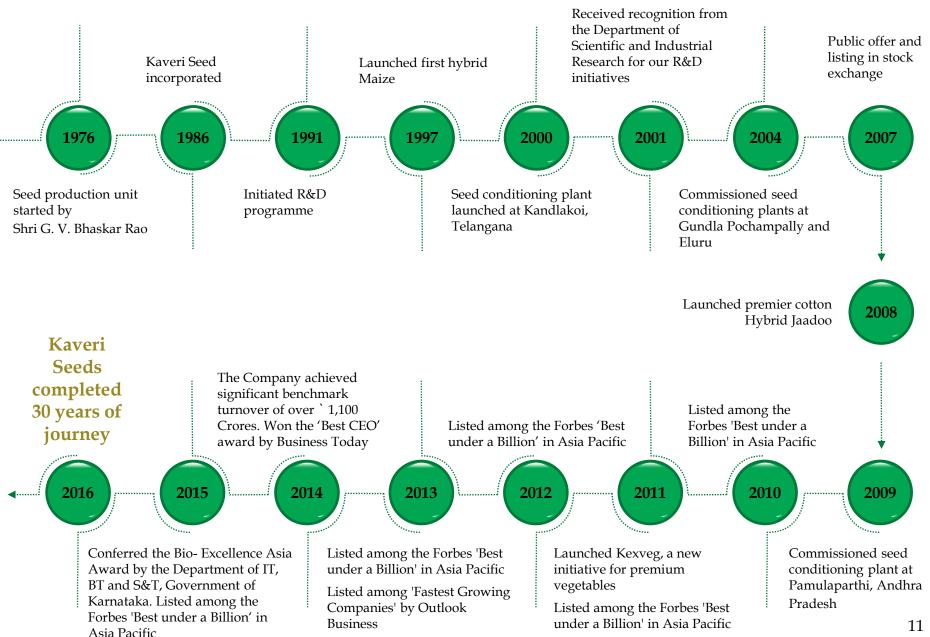
# **Relevant facts**



30+ Years  Rich experience in Indian seed industry	50,000+ acres  Land under seed production across different agro-climatic zones	214  Number of filings to date	State-of-the-art seed technology, processing and storage plants	2,900 MT/cycle  Maize cob drying facility
Developed high-quality hybrid and varieties across field crops and vegetables	30,000 +  Loyal production growers, across 12 different agroclimatic zone	Product registrations with PPV to date	600,000 sqft  Cumulative warehouse space at multiple strategic location across India	16 MT/day  Environment-friendly cotton delinting capacity
3 rd  Largest producer of hybrid cotton seeds in India	15,000 +  Customer touchpoints across India's 15 key states	Notified hybrids under CVRC- GoI	~ 130 MT/hour  Total average throughput	8 MT/day Ginning capacity
750 <sub>+</sub> Motivated team members	1,000+  Field promoters, who work with farmers all the time	170 + Outreach trial centres	14,000 MT  Total cold storage capacity	

### A 30 year Transformational Journey





11

### **Diversified Seed Portfolio**



### FIELD CROPS



















### **Diversified Seed Portfolio**



### VEGETABLES



### **Diversified Seed Portfolio**



Wider acceptance of key products in the market place leading to significant increase in revenues Market oriented & need focused breeding programs resulting in highly successful product portfolio

Access to a wide range of products owning to the wellestablished R&D set-up

High value premium hybrids of field and vegetable crops High brand recall across product segments in farming community

Capability to produce over 100 high quality hybrid seeds across commercial crops, food crops and vegetables

### **Leadership Product Portfolio**



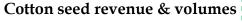
Top 5 rank in key crop segments
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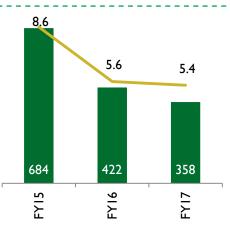
Kaveri Market Share by crop (in %)	FY15	FY16	FY17
Cotton	18.0	13.8	14.4
Maize	10.1	10.2	10.8
Hybrid Rice	4.2	4.5	4.1
Pearl millet	12.0	10.0	9.2

### Kaveri's cotton seed volume break-up

(m packets)	FY15	FY16	FY17
AP & Telangana	5.42	3.42	2.92
Maharashtra	1.33	1.12	1.49
Karnataka	1.26	0.45	0.42
Gujarat	0.16	0.25	0.24
Madhya Pradesh	0.16	0.16	0.19
Others	0.29	0.18	0.19
All India	8.63	5.59	5.44
•			

- Kaveri is amongst the top three seeds companies in the cotton segment, and top five in the maize, paddy and pearl millet segments
- Combined, these crops account for more than 90% of revenues of the Indian hybrid seed industry

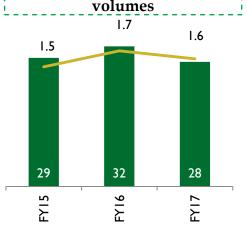




Sales Volume (mn packets)

Net Revenues (Rs cr) 🖰

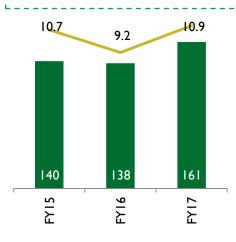
# Hybrid Rice seed revenue & volumes



Sales Volume ('000 tons)

Net Revenues (Rs cr)

### Maize seed revenue & volumes



Net Revenues (Rs cr) —

Sales Volume ('000 tons)

### Benchmark R&D



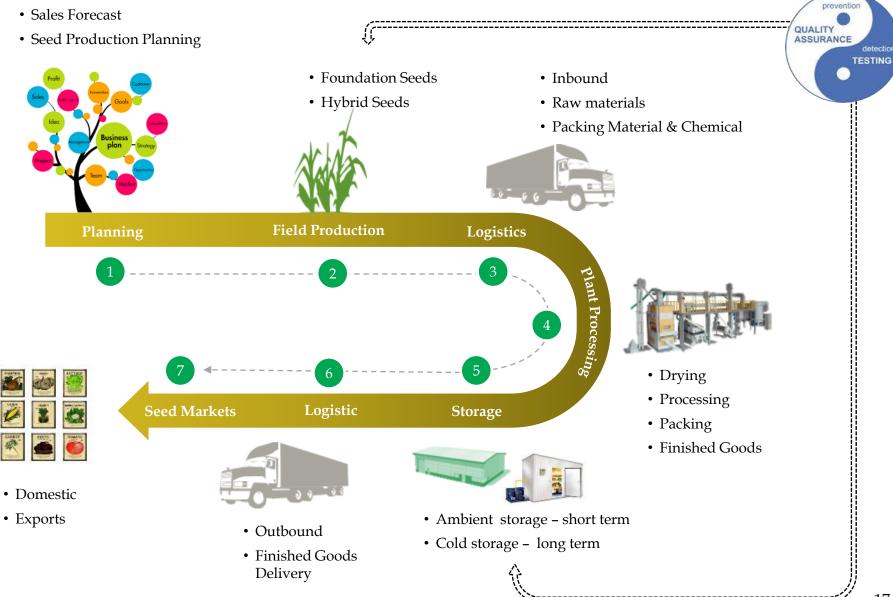
### One of the Largest Pools Of Germplasm in India

- Significant investments in the last five years for strengthening R&D
- Developed proprietary germplasm and Hybrids
- Over 600 acres of dedicated research farms with varying agro-climatic conditions
  - O State-of-the-art Biotech, Quality check and seed technology labs
  - O Cold / DH storage for germplasm
- Multi-location breeding and trial stations
- Strong and highly motivated R&D team about 100 personnel, including more than 20 scientists
  - O Conjunct use of Bio and hybrid technologies in product development
  - O Deployment of frontier technologies Doubled haploid breeding, MAS (Marker Aided Selection), MARS (Marker Assisted Recurrent Selection), RGA (Rapid Generation Advance), Inbred pool-heterotic bins, MPS (Multi-parent synthetics) and MAGIC (Multi-parent Advanced Generation Inter-cross populations
- Research and Development facility recognized by Department of Science & Technology, Government of India
- Partnering with ICRISAT, Melinda Gates Foundation's Harvest Plus program, IRRI's Hybrid Rice Development Consortium, CIMMYT and USDA program on Heat Tolerant Maize for Asia (HTMA), DBT's Biotechnology Industry Research Assistance Program (BIRAP) and Asian Vegetable Research and Development Center (AVRDC) for Vegetables
- Collaboration with NARS (National Agricultural Research System) Institutes and All India coordinated crop improvement programs of ICAR

Seed is most critical to output for a farmer: Performance ensures premium, repurchase

# **Supply Chain Management**



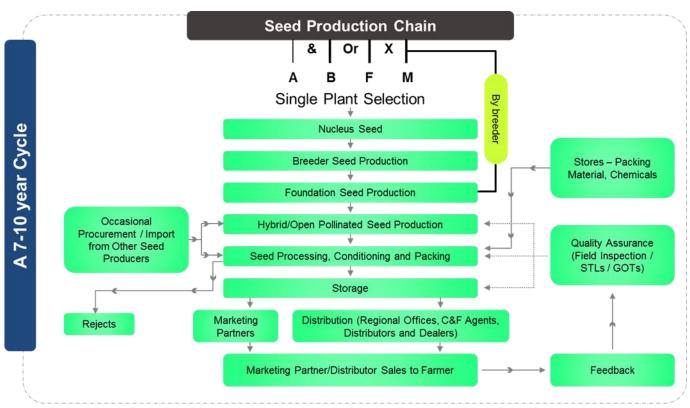


### Complete control over all stages of Product Cycle



- A 7-10 year cycle
- Seed production undertaken post comprehensive market trialing
- Practice benchmark production regimen throughout the cycle Grower/ Breeder to Farmer





### **Distribution Presence** Punjab Haryana Uttar Pradesh Rajasthan Jharkhand Gujarat Madhya Pradesh Bengal Molangoor Gatla Maharashtra Gowraram Parnulaparthy (2 plants) Telangana Gundla Pochampally Secunderabad Karnataka Tamil Nadu - Head Office - Plant - R&D Laboratory 19

# Best-in-class, Market adjacent, Scalable Operations





# Strong Brand Equity in farming community

- Large production area across India with a loyal 'producer farmer' network
  - o 30,000+ loyal production growers across 12 different agro-climatic zones
  - o 1,000+ field promoters, who work with farmers all the time
  - o ~ 50,000 acres under seed production across different agro-climatic zones
- High credibility with the farmers
- Focused programmes to spread awareness amongst farming community on new products in market

# Amongst The Largest Processing Capacities

- 7 Company owned plants across key locations in India with a combined processing capacity of  $\sim$  130 tonnes per hour
- Modern equipment for pre-cleaning, grading, cob drying, storage, packing
- Maize cob drying facility with a capacity of 2,900 tonnes per cycle
- Green houses for screening, uniform blast nursery for disease/pest screening
- Cotton delinting facility

### Strong Warehouse Capabilities

- Warehouses across India with combined storage space of ~600,000 sqft
- Dehumidified, climate-controlled storage facilities
- Storage godowns of ~135,000 sqft. (cold) and ~280,000 sqft. (ambient) with holding capacity of ~25,000 MT

#### Pan India Presence

- Network of more than 15,000 direct/indirect distributors across the country
- More than 200 highly motivated marketing professionals on a pan India basis
- Utilize more than 8,000 man-months of Promoters to communicate about farming best practices to farmers

# **High Entry Barriers: Brand Equity Paramount**



- Need for high investments in R&D for seeds
- Lead time from R&D to commercial launch is 7-8 years
- Requirement of a wide distribution network across India for a diverse portfolio of seeds considering the varied agro-climatic conditions across India
- A complex process of developing an effective hybrid (key skills required to choose the right kind of lines)

- Need for high degree of credibility with farmers
- Farmers will not jeopardize their years' worth of income and land arability on unestablished company seeds

### **Farmer-engagement Programmes**



#### Increased visibility and mindshare

- Retailer reach and connect increased
- Focused training of Field Assistants for educating farmers on advanced agronomic practices and product knowledge
- Revenue per employee of Cotton & Field Crop Sales increased by more than 25% YoY in FY17

#### On-farm technology demonstration

- Conduct farmer education programmes across geographies to make them aware of new and high-yielding products; also educating them about best-inclass farming techniques to increase yield and income
- Strengthens the confidence and trust of farmers in the Kaveri brand
- Have increased the number of farm demonstrations for many of our pipeline products
- Multi Location Trials increased

**Krishi melas:** Participate in and sponsor agricultural fairs at state and district levels aimed at disseminating knowledge on new technologies and better farming techniques among farmers. These public gatherings are organised in collaboration with the State Department of Agriculture, SAU's and ICAR institutions.

#### Other initiatives

- Provide financial assistance to farmers when needed
- Our team approaches farmers and provides time-critical farm assistance
- We have promoters who educate farmers about our products and agronomy practice to be followed in specific geographies
- We engage in several BTL and ATL branding initiatives for targeted audiences







# **Seeding Community Wellbeing**



As a responsible corporate citizen, we undertake several sustainability initiatives for the well-being of communities. Our interventions help farmers improve their lives and be a part of India's socioeconomic progress.

We have adopted three villages (Gatla Narsingapur, Ramnagar and Bollone Pally) in Telangana, where we conducted the following programmes during the year:

- Constructed new school buildings at Siddipet town and Gatla Narsingapur village in Karimnagar district
- Disbursed salaries of Vidya volunteers of Upper Primary School (UPS) and Zilla Parishad High School (ZPHS) at Gatla Narsingapur village,
- Built a mineral water plant at Gatla Narsingapur to supply potable water
- Distributed books and school bags among students of several UPS and ZPHS in Bheemdevarpally Mandal, Karimnagar district, for the academic year 2016-17
- Made furniture for a school at Gatla Narsingapur village and several colleges in Karimnagar district
- Funded school maintenance expenses like electricity charges of school buildings, upkeeping of canteens and arranged sports and cultural activities at UPS and ZPHS in Gatla Narsingapur village
- Built new roads and improved the existing road and drainage facilities in the three villages
- De-silted a tank at Gatla Narsingapur to ensure better water storage facility
- Provided a school bus to Gatla Narsingapur village to facilitate smooth journey of the village children from home to school and back
- Installed computers at the Gatla Narsingapur village school for students to learn the nuances of technology
- Donated funds to 'Swarna Bharath Trust' for rural development activities
- Constructed a community hall
- Led massive plantation drives in three villages under the 'Haritha Haram' programme
- Adopted three schools in three villages to ensure education and empowerment of school-going children
- Provided scholarships to school and college students from socially backward communities, encouraging them to pursue higher studies







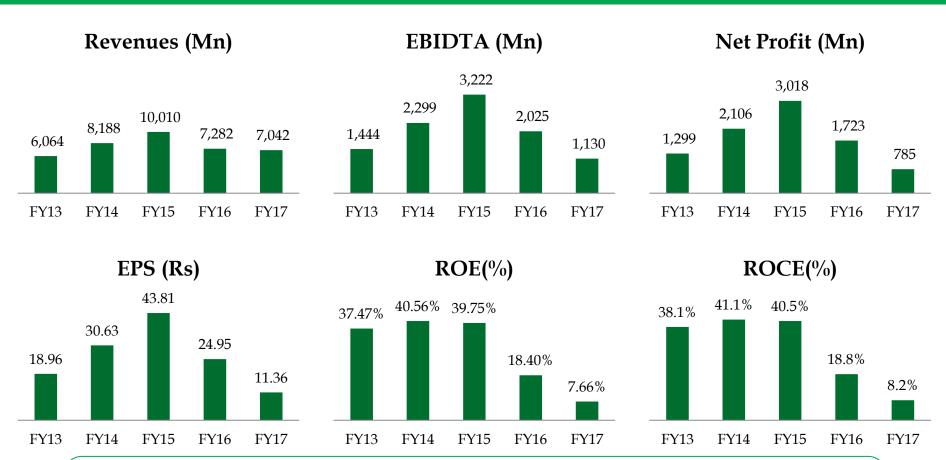


5 Years Financial Performance

# 5 Year Financial Highlights: Standalone



### Significant Growth Trajectory and Superior Return Profile

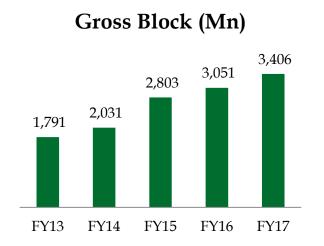


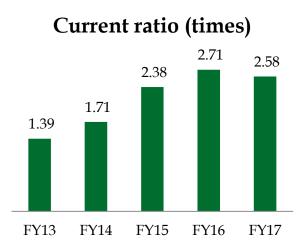
- FY16 & FY17 turned out to be a difficult years for the seed industry, and the farmers
  - Cotton Headwinds Significant drop in volumes and acreage coupled with no price hikes and one of the shortest sales seasons
  - Higher sales returns in non-cotton crops

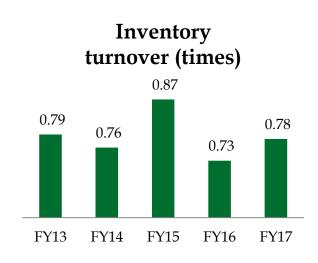
## 5 Year Financial Highlights: Standalone



### Significant Growth Trajectory and Superior Return Profile







(times)

3.77

4.23

4.11

2.45

2.08

FY13

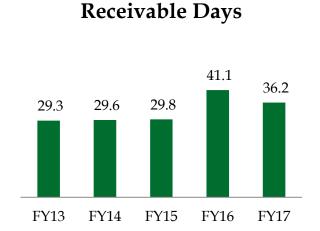
FY14

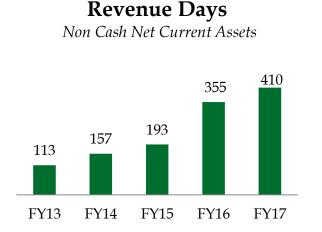
FY15

FY16

FY17

Fixed asset turnover







Industry Backdrop & Company Outlook

### **Industry Backdrop**



- Monsoon arrived on time
- Sowing happened earlier than last year and sowing was in time except for few states
- Seed Industry Sales trend compared to last year
  - o Cotton ++
  - o Maize -
  - o Hybrid Rice +
  - Selection Rice ++
  - o Bajra +
  - o Vegetables -
- No major shortage in any seed for farmer
- Commodity price was reasonable
- Government intervention increasing at local level
- Increasing number of smaller companies in Cotton in South

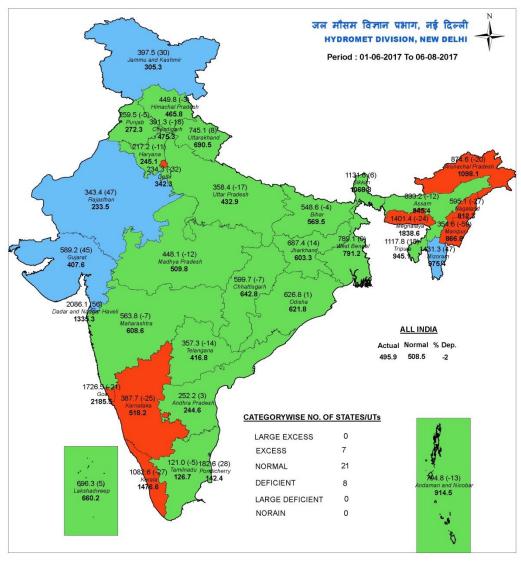
Crop-wise area coverage during Kharif 2017: As on August 04, 2017

#### Area in lakh hectare

Crops	2017	2016	YoY Change %
Cotton	114.3	96.5	18.5
Maize	72.3	77.0	(6.1)
Rice	280.0	266.9	4.9
Bajra	63.5	55.0	15.6
Pulses	121.3	117.0	3.7
Oilseeds	148.9	165.5	11.7

# Industry Backdrop - All India Rainfall





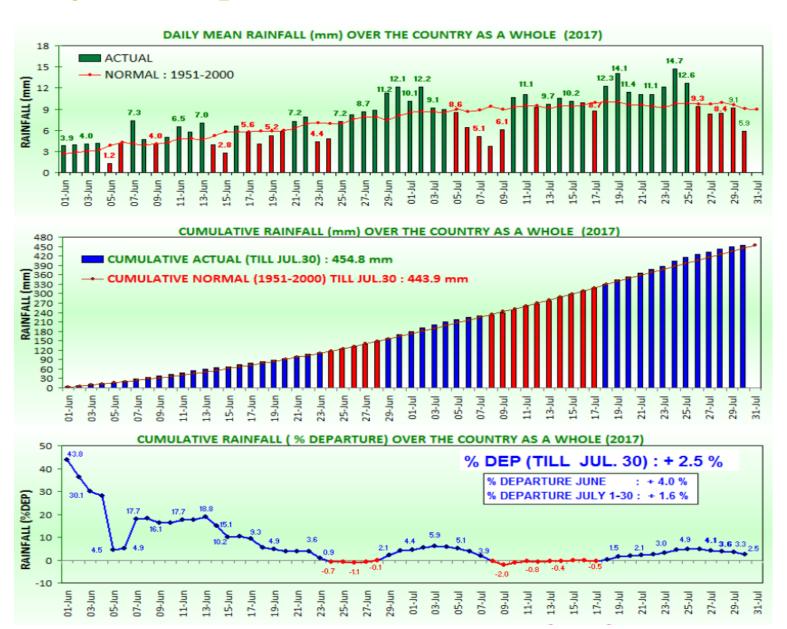
#### NOTES .

- a) RainFall figures are based on operation data.
- b) Small figures indicate actual rainfal (mm), while bold figures indicate Normal rainfall (mm).
- c) Percentage Departures of rainfall are shown in brackets.

Source: IMD

# Industry Backdrop - All India Rainfall





### **Industry Backdrop - Cotton**



# Area coverage during Kharif 2017 as on August 04, 2017

#### Area in lakh hectare

		THE UTIL	inkn neetiile
State	2017	2016	YoY Change %
Andhra Pradesh	4.1	3.1	32.4
Telangana	17.5	11.5	51.9
Gujarat	26.4	21.9	20.6
Karnataka	4.1	3.9	4.3
Madhya Pradesh	5.8	6.0	(3.8)
Maharashtra	39.4	37.3	5.5
Haryana	6.7	5.0	33.5
Punjab	3.9	2.6	50.4
Rajasthan	5.0	3.8	31.3
Others	1.7	1.5	16.2
Total	114.3	96.5	18.5

Source: Directorate of Cotton Development, Nagpur

- One of the best year for cotton
- Sowing happened much earlier than last year in Central and South India
- North Cotton market growth was much higher than All India on the back of good crop last year
- Market share of smaller companies in South India went up
- Use of Illegal Herbicide Tolerance was found in few states

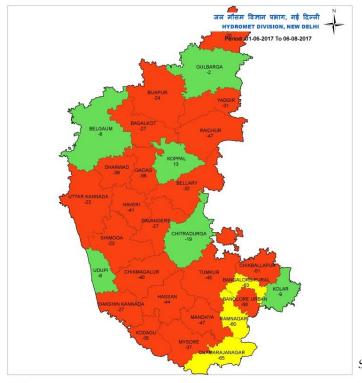
### **Industry Backdrop - Maize**



# Area coverage during Kharif 2017 as on August 04, 2017

#### Area in lakh hectare

	Then in turn necture		
State	2017	2016	YoY Change %
Madhya Pradesh	12.7	12.1	5.0
Rajasthan	8.7	9.6	(8.9)
Karnataka	8.3	11.5	(27.3)
Maharashtra	7.9	8.0	(1.9)
Uttar Pradesh	6.8	6.7	0.3
Telangana	4.3	5.4	(20.7)
Bihar	4.0	4.3	(7.5)
Gujarat	3.0	3.2	(5.1)
Himachal Pradesh	2.9	2.9	0.0
Jharkhand	2.3	2.1	9.9
Orissa	2.1	2.1	0.0
Chhattisgarh	2.1	2.1	1.0
Jammu and Kashmir	2.0	2.0	(0.5)
Punjab	1.4	1.2	16.4
Andhra Pradesh	0.6	0.6	0.0
Others	3.3	3.3	1.2
Total	72.3	77.0	(6.1)



Source: IMD

Large Excess [ 60% or more] Excess [ 20% to 59%] Normal [-19% to 19%] Deficient [-59% to -20%] Large Deficient [-39% to -80%] No Rain [-100%] NO DAT

- Maize hybrid market dropped as compared to last year due to shifting to other crops and less than adequate rainfall in key state of Karnataka
- Telangana and Karnataka constitute more than 1/3 of organized market in Kharif Hybrid Maize seed sales
- Telangana and Karnataka contributed to nearly 2/3 of KSCL's Kharif maize sales in FY17
- Farmer down traded in few states due to tough market conditions

Source: Department of Agriculture Cooperation & Farmers Welfare

### Outlook



### **Industry**

- Rainfall starting to show decline in few states which might impact overall yield
- Cotton
  - Global cotton acreage has gone up.
     Watchout for commercial prices depending on crop output
  - Watchout for Pink Boll Worm and Whitefly in North
- Tamil Nadu, which is late kharif market, is challenging
- Rabi expected to be good for Mustard, Gram, Wheat and Maize
- Vegetables prices are on an upward swing.
   Industry expected to see growth for balance of the year

#### **KSCL**

- Hybrid Rice volumes expected to go up in Q2
- Kharif Cotton seed production crop looking in good condition
- Rabi seed production would be challenging if rainfall deficit continues in South
- Rabi Maize acreage and export volumes looks positive

# **Growth Strategy - Initiatives Q1 FY18**



#### Diversification

- Non cotton business stronger reducing dependence on cotton
  - Cotton growth has been more than other crops this quarter but the strategy is to grow non cotton business as well
  - Selection Rice volume increased by more than 40%
  - Hybrid Rice and Bajra looking positive with new product contribution going up
- Nurturing Vegetables business
- o Increased investment in R&D
- Demonstration of more than
   50 different product in farmer field
- Spreading geographical footprint
  - Focused on strengthening distribution network beyond South and Central India, to northern, eastern and western geographies
    - Bihar >50% growth
    - Jharkhand >100% growth
    - Orissa >50% growth
    - West Bengal >200% growth
    - Gujarat >50% growth
    - Maharastra >50% growth

# Organizational Capability

#### • Human Capital

- Appointed new R&D head, significantly strengthening the core team - had appointed Supply Chain, Marketing heads for Field Crop and Vegetable in last two years
- Beefed up mid-level talent across verticals
- o Increased resourcing in R&D
- Built exclusive
   Vegetables sales team
   of more than 25
   dedicated employees
   from 4 same time last
   year

#### Processes

- Human Resource
   Management System
   being implemented
   for efficient
   management
- SAP implementation in progress
- Increased number of multi-locational trials in R&D for product evaluation

#### Infrastructure

 Purchased 24 acre land in Telangana for R&D and future expansions

### Increased visibility and mindshare

#### Farmer Connect

- Increased number of demonstration of pre commercial products
- Increased number of below the line activities to connect with farmers

#### • Channel Engagement

- Mapping of retailer and focus on key retailers
- Improved engagement with Channel partners with more meetings

#### **Supply Chain**

### • Deliver volumes as per growth plan

- Cotton planting completed in four strategic location as per plan
- Kharif selection rice planting completed

### • Establish Vegetable seed production

- o Increased vegetable seed production area for catering to FY19 plan
- Improve efficiency in operations
  - Improved recovery rates of selection rice in new Mulangoor plant
  - Leverage Mulangoor plant to handle higher thru-put

#### · Improve seed quality

 Reduced raw seed failure compared to last year in Maize and Cotton.

### Reinforce cotton leadership

- Expanding footprint outside of Telangana/Andhra Pradesh and Karnataka
- Significant growth and market share gain in Gujarat and Maharastra
- Increased R&D effort in North
- New Products
  - Money Maker ramp up positive
  - New product contribution up from 7% to 11%



**Quarterly Performance** 

# Q1 FY18 Performance Review



### Profitability impacted by:

#### Inventory Write Offs:

- o Inventory write offs of Rs. 19.2 crore due to discarding of inventory which did not meet quality standards. Primarily driven by cotton inventory which did not meet germination and trait purity standards. Q1FY17 write off was of Rs. 26.6 crore
- Majority of the write offs have been accounted for, FY18 write offs expected to be lower than FY17

	Standalone			
Rs. lakhs	Q1FY18	Q1FY17	Growth (%)	
Net Sales	59,055.87	49,397.42	19.55	
Cost of Production	30,714.22	27,452.71	11.88	
<b>Gross Profit</b>	28,341.66	21,944.71	29.15	
Gross Margin (%)	47.99	44.42		
Employee cost	1,180.81	1,074.84	9.86	
Other Expenses	6,473.07	5,043.90	28.33	
Other income	428.74	543.86	(21.17)	
EBITDA	21,116.53	16,369.83	29.00	
EBITDA Margin (%)	35.76	33.14		
Depreciation	630.15	779.87	(19.20)	
Finance Cost	24.05	1.52	1,481.96	
PBT	20,462.34	15,588.44	31.27	
PAT	20,237.68	15,436.89	31.10	
PAT Margin (%)	34.27	31.25		

# Cash investments as on 30 June 2017



Rs.in Lakhs

All figures based on cost

Fund House	Liquid	Liquid Plus	FMPs	Short Term	Medium Term	Total
ICICI	1,838	7,577	780		3,703	13,898
HDFC		2,500	4,905		3,800	11,205
RELIANCE	2,851	2,000			5,300	10,151
BIRLA		4,200		2,215	2,700	9,115
KOTAK	1,800	6,500			350	8,650
IDFC	1,351	203			2,386	3,940
ASK					2,616	2,616
IIFL					2,500	2,500
TATA		1,358		700		2,058
UTI				500		500
Total	7,840	24,338	5,685	3,415	23,355	64,633

Total cash on books of Rs . 658 crore as  $\,$  on 30 June, 2017

### Value creation



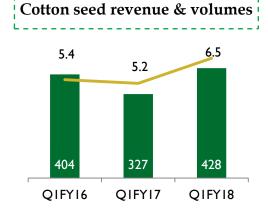
- Significant annual cash flow generation enabling strong cash on books
- Substantial accrual to balance sheet augments shareholder worth
- Continued to judiciously and cautiously create long term shareholder value
  - o The company in July 2017 completed buyback of 2,962,963 fully paid-up shares of the face value of Rs. 2 each at a price of Rs. 675 per share for an aggregate amount of Rs. 200 crore
  - o In Q1FY18, the board has declared for payment of an interim dividend of 150% (Rs 3 per share of Rs 2 each) on equity share capital of the Company

# Q1 FY18 Operational Highlights

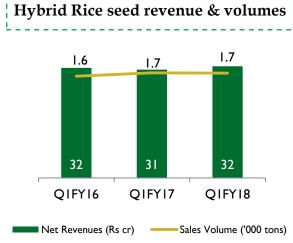


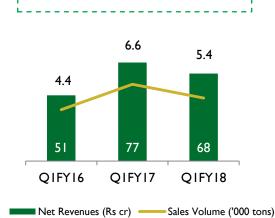
- Cotton Kaveri volumes grew by 27%
  - Gained cotton seed market share in Gujarat, Maharastra.
- Maize volumes dropped by 18%
  - Market dropped in key Kaveri states of Telangana and Karnataka
  - Government business volumes dropped compared to last year
- Hybrid Rice
  - · Introduction of new hybrid helped
  - Contribution of new product went up from 1% to 16% of volume
- Selection Rice
  - Volume growth of more than 40% on back of Kharif 16 production and additional plant capacity
- Bajra
  - New product contribution has gone up from 6% to 17% of volume

- 2 new cotton hybrids launched and 2 new cotton hybrids under demonstrations with farmers
- 3 new hybrids launched in maize for kharif season
- 2 new hybrids in maize to be launched in rabi season
- 2 new maize hybrids under demonstration
- 4 new hybrids in pearl millet in kharif season under demonstration
- 1 new hybrid launched in hybrid rice and 4 new products launched in selection rice
- 1 new hybrid in hybrid rice and 2 new products in selection rice under demonstration



■ Net Revenues (Rs cr) ——Sales Volume (mn packets)





Maize seed revenue & volumes

### **Investor Contacts**



### For further information, please contact:

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Thank you